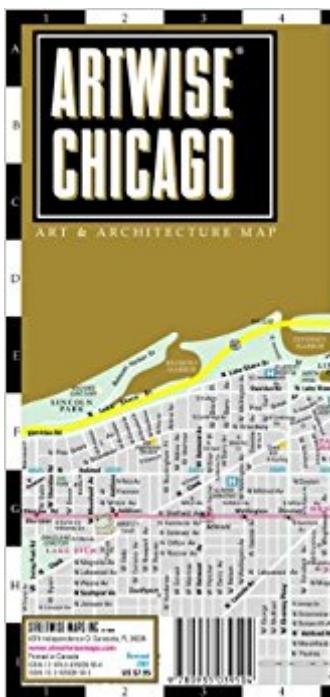


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# Artwise Chicago Museum Map - Laminated Museum Map Of Chicago, Illinois



## Synopsis

Artwise Chicago Museum Map - Laminated Museum Map of Chicago, Illinois - Streetwise MapsThis map covers the following areas:Main Chicago Map 1:27,000Oak Park Architecture Map 1:19,000Downtown Chicago Architecture Map 1:16,000Chicago Museum IndexWhether you are in Chicago 4 hours or 4 days, the windy city offers visitors art and architectural treasures that are famous worldwide. Visit them all, and everything in between, guided by the ARTWISE® Chicago Museum Map. Art museum excursions should begin with the Art Institute of Chicago, with works by Monet, Renoir, van Gogh and other heavy hitters that are on the must see list of Chicago visitors. Stroll north up Michigan Avenue and head to the Museum of Contemporary Art, one of the largest museums in the country featuring contemporary artists. More than any other city in America, Chicago has experienced several epochs of explosive architectural development beginning after the great Chicago fire of 1871. Join one of the several organized architecture walking tours (refer to the Chicago Architectural Foundation in map index) tracing the birth of the modern skyscraper and its evolution into the international style. Another tour focuses around the Chicago River buildings, with styles ranging from Beaux Arts to Postmodern. Speaking of architecture and sculpture, one must visit and walk through Millennium Park, the spectacular new art park situated in the heart of Chicago's Loop. Unique to the ARTWISE® Chicago Museum Map are the special inset maps. A map of suburban Oak Park, Illinois will guide you to all the important homes designed by Frank Lloyd Wright. Oak Park has the largest collection of Wright homes in America. The inset of IIT provides a detailed map of this important campus with buildings designed by Mies van der Rohe and Rem Koolhaas. The Hyde Park inset will show you where to find one of Chicago's biggest attractions, the Museum of Science and Industry, home to the only intact WWII German U boat in the United States.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times 'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine 'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of

research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

Nicely done- we love Streetwise products when traveling and have never been disappointed. Quite useful for preparing the itinerary. Loved it.

I thought this map was actually more informative than the "Streetwise" version. This also includes good information on the Hyde Park area, and has information on the subway and bus lines. A good general map of the city. It's not big, so you can throw it in your pocket.

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